



*Empowering People to Excel*  
[www.2excelgroup.com](http://www.2excelgroup.com)

## **Are You Ready to Employ Yourself?**

A graphic for 'Team 2Excel' featuring five diverse business professionals in a modern office setting. The text 'Team 2Excel' is overlaid on the image. To the right of the image is a list of benefits in a white box with a black border.

*Get Paid by Commission or Per Project*

*Training Available*

*Limited Experience Required*

*Full or Part-Time*

*Get Paid the 15<sup>th</sup> and 30<sup>th</sup> each month!*

**Picture yourself joining a winning Team**

**Become a Representative of 2Excel Today!**

**Why become an Independent Representative of 2Excel?**



***Empowering People to Excel***  
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Starting a business in today's economy can be pretty tough, competition is fierce and resources are limited. The employment market is also a challenge, people are looking for new and innovative ways to create income without adding additional stress to their lives. Our program was designed by entrepreneurs that understood these challenges, we created it in a way that allows you to be who you are using the skills that you use daily on products and services that we offer!

2Excel services the small business, entrepreneur, non-profit and real estate industries by providing them business development tools, support and resources. This includes, marketing, training and software solutions for managing their business, facility rental and office space to grow their business. We also host ongoing business development events, workshops and other products that help provide our members and clients more exposure for their business. As a representative of 2Excel you will have the option to choose from a list of products and services we offer and earn commissions on each sale (magazine ads, sponsorships and memberships) or receive income on projects that you work on for our company (Example: web sites, event planning, graphic services)!

Other Opportunities:

- Outsourcing – In addition to working with our company, our representatives have an opportunity to be outsourced to projects that may extend pass the normal scope of our day to day services.
- Qualify to lead other team members increasing your compensation.
- Opportunity to work on large projects that 2Excel contracts with as a team!
- Have an ideal that would help our clients? We're open to partnering!

We currently offer 2 programs for individuals to join and become representatives and get started. Choose the one that fits you best and return the completed application for consideration.



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**Independent Representative Programs**

Representatives must choose a package + a monthly membership package (see next page)

**Independent Marketing Specialist**

**\$299 Set Up + Membership Package**

Become a reseller of innovative marketing products, services and events that 2Excel offers and earn commissions! Memberships, magazine advertisements and event tickets are just a few of the products we offer. Earn commissions between 10 – 40%, full or part-time!

- Initial product training provided
- Marketing jump start kit included in set up fee
- Opportunity to qualify for leads
- \*Additional training and support available

\*Cost may be associated with additional supportive services and training.

**Independent Business Assistant**

**\$299 Set Up + Membership Package**

Create income by providing business services using innovative back office solutions. Web Site Builders, Sales Force automation, CRM, HR Management, Event Management, Graphic Design. Get paid per project (prices may vary).

- Initial training provided
- Leads provided
- Bonus on referrals
- \*Additional training and support available.

(Based on availability)

\*Cost may be associated with some training \$20 - \$60.

**Qualifying Criteria for Independent Representatives**

Please send the following information with your application

- Completed Application
- Resume, Bio and/or Profile
- References (Optional)

Email: [administrator@2excelgroup.com](mailto:administrator@2excelgroup.com)  
or fax to 216-916-9460  
Please allow 3 – 5 days for review



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## Membership Packages

**Choose a Monthly Package Here**

### **Package 1 (MyVirtualBiz) - \$69 per month**

\*Work at the 2Excel Business Centre up to 4 hours per week, meet your clients here!

- **Includes the following**
  - Your business profile page listed on the 2Excel web site
  - Access to business centre 4 hours per week to meet with clients
  - Receive discounts on upcoming events hosted with our network
  - Access to Wi-Fi included
  - Business support package **basic** (see support packages)

### **Package 2 (The Virtual Incubator) - \$99 per month**

\*Access to 2Excel Business Centre up to 4 hours per day, work on your deals!

- **Includes the following**
  - Your business profile page listed on the 2Excel web site
  - Access to business centre 8 hours per week to meet with clients
  - Receive discounts on upcoming events hosted with our network
  - Access to Wi-Fi included
  - Business support package **plus** (see support packages)
  - Business coaching discounted to \$25 per hour, limited to 8 hours per month

### **Package 3 – (The Incubator) \$199 per month**

\*Assigned designated cubicle for your business with up to 4 additional team members at only \$35 each per month. **Six month minimum membership required.**

- **Includes the following**
  - Your business profile page listed on the 2Excel web site
  - Access to business centre 8 hours per week to meet with clients
  - Receive discounts on upcoming events hosted with our network
  - Access to Wi-Fi included
  - Business support package **plus** (see support packages)



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## **Business Support Packages**

For Independent Representatives *“Efficiency Creates Profit”*

### **Included in Your Monthly Package**

Our business support packages were created with the busy professional in mind. Our software packages help you maintain customer files, track orders and progress, communicate with your team, share calendar, and have access to your files any time from any computer! Best of all, it's easy and fun to use!

#### **Business Support Basic (MyVirtualBiz)**

**Includes the following:**

- HR/Sales Tracking/CRM (Customer Relationship Manager)
- Branded email address with online calendar sharing (name@2excelgroup)
- Profile on 2excelgroup.com web site

#### **Business Support Plus (Included in The Virtual Incubator and Incubator)**

**Includes the following**

- HR/Sales Tracking/CRM (Customer Relationship Manager)
- Branded email address with online calendar sharing (name@2excelgroup)
- Profile on www.2excelgroup.com web site
- Use of prestigious address on business card (helps with credibility)
- Includes PowerUP Thursdays and Weekly D.R.I.V.E. Meeting
- Qualify to receive company leads
- Send Out Cards (Thank you postcard system) Postage not included

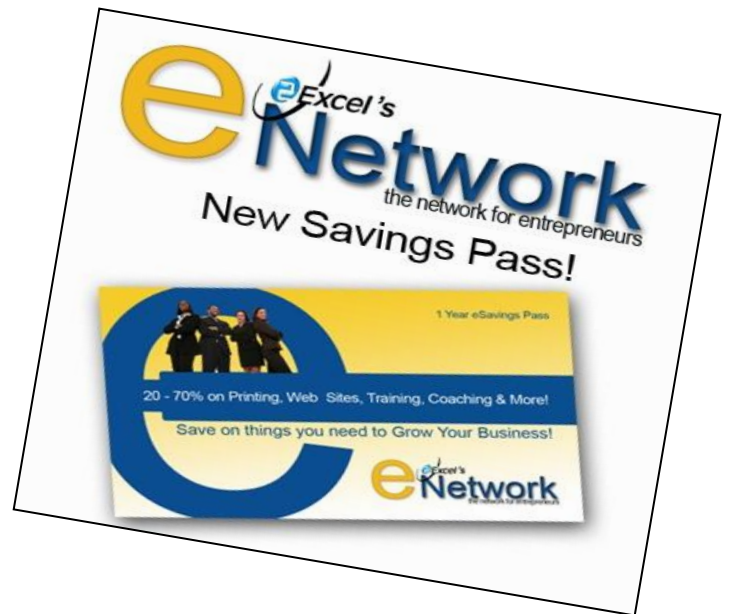
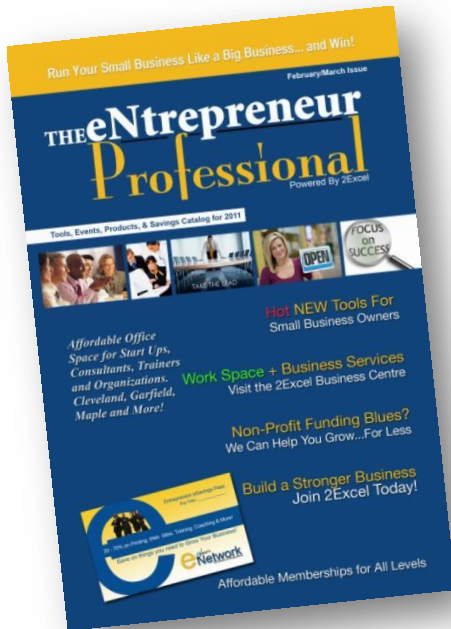
#### **Other Business Support Services for Independent Representatives**

- Virtual Phone Line and number with follow me feature \$25 monthly
- Business Development and Sales Training \$35 per hour
- Sales Coaching, have someone shadow you and assist you in closing your deals while you learn the techniques \$35 per hour or 10 percent of contract.



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**Quality Products and Events to Market!**



**eExcel Presents The Innovative BizXpo**  
 Tools You Didn't Know Existed at Prices You can Afford!  
 March 24, 2011 2pm - 7pm at Corporate College East  
 4400 Richmond Rd., Warrensville, Hts., Ohio 44128  
 Cleveland's Own Business-to-Business Expo with NEW Technology, Tools & Innovative Speaker success stories  
 An opportunity to Ask Your Questions  
 New Technology and LIVE Product Demos!  
 Dynamic Speaker Panel & Success Tips!  
 Internet Marketing & Client Management Software  
 Easy Do it Yourself Business Tools  
 Sales & HR Management Solutions and More!!!  
 Share Your Business With Other Businesses Here!  
 Tickets:  
 Individual \$20  
 Bring the Office \$50!  
 Students \$10  
 Vendors \$250 before March 1, 2011  
 Buy online or by phone  
 216-916-9156 RSVP  
 216-663-2excel Office  
 www.2excelgroup.com

Get paid by connecting great people with great products!

- Advertising
- Membership
- Event tickets or sponsorships
- And More!

Join Our Team!



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**Membership Application**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Date \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

Business/Job \_\_\_\_\_ Position/Title \_\_\_\_\_ How many years in position? \_\_\_\_\_

Do you have any certifications? \_\_\_\_\_ Degree? \_\_\_\_\_ Field? \_\_\_\_\_

**Please check the program that you wish to join and the monthly virtual office/business support package.**

<input type="checkbox"/> <b>Independent Marketing Specialist</b> <b>\$299 + Monthly Package</b>
<input type="checkbox"/> <b>Independent Business Assistant</b> <b>\$299 + Monthly Package</b>

<input type="checkbox"/> <b>My Virtual Incubator (Basic Support)</b> <b>\$69 per month</b>
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<input type="checkbox"/> <b>The Virtual Incubator (Support Plus)</b> <b>\$99 per month</b>
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<input type="checkbox"/> <b>The Incubator (Support Plus)</b> <b>\$199 per month</b>
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<input type="checkbox"/> <b>Other</b> _____ _____
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Payment Type	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Cash <input type="checkbox"/> Check
Card No	
Exp. date	3-digit Code
Billing Address	
City	ST ZIP
Name (Print)	
<i>I wish to pay by credit card until I revoke this authorization. I authorize 2Excel to charge my account according to the above selections.</i>	
Signature	
Date	

Membership Amount \$ \_\_\_\_\_

One-time Reg. fee \$ **25.00**

Total \$ \_\_\_\_\_

*I agree to pay the membership fees listed above to obtain this membership including enrollment and/or registration fees. To terminate or downgrade my membership, I agree to provide 30 day written notice to 2Excel in order for to terminate or downgrade to be effective on the last day of the following month. I may provide written notice of termination in person, mail or fax.*